

ARTNET NEWS

June 26, 2007

TOM FORD SIGNS UP MARILYN MINTER

Artist **Marilyn Minter**, whose Photo Realist renderings of bejeweled party girls are heating up the art scene, has been tapped by fashion icon **Tom Ford** to do the ad campaign for his new **Black Orchid** women's perfume. Minter's photograph features a portrait of Ford and an image of a broken fragrance bottle. "She douses you with tons of water while you're being photographed for hours," Ford said, describing Minter's method to [WWD.com](http://www.wwd.com).

Fans of Minter's work can also check out the new issue of *Parkett*, which features a cover and centerfold by the artist -- shots of a soapy **Pam Anderson** -- as well as articles on Minter written by **Andrea K. Scott** and **Katy Siegel**, and an interview with Parkett editor **Cay Sophie Rabinowitz**. A richly illustrated new book on the artist, titled *Marilyn Minter*, has also just been published by **Gregory R. Miller and Co.** (\$60).